



Your Tackling the Runaway Costs of College Solution

Professional Counseling

- ✓ Financial goals, retirement projections and improvement
 - ✓ College funding recommendations and design
 - ✓ Parent Cash Flow improvement
 - ✓ FAFSA & CSS Profile counseling and review
 - ✓ Award Letter Evaluations and Appeal Strategy
 - ✓ Student Interview (Q/A, finance/expense insight, timeline)

- ✓ **Identify Financial Goals** –Identify your current objectives relative to planning for college and life (retirement, home ownership, paying for college, starting a business, second home...)

- ✓ **Retirement Ready or Not** – Project your retirement readiness. Without this knowledge parents routinely OVERSPEND on college.

- ✓ **College Funding Process** – Educate you on what makes up the funding package, college data regarding percentage of need met, types of funding offered, and explanation of special circumstances and how they may apply to your family.

- ✓ **Merit Scholarship Information** - The student will be instructed on how to search for private scholarships.

- ✓ **FAFSA and CSS/Profile Review**– Council and review of the FAFSA and CSS/Profile applications **each year until student graduates from college.**

- ✓ **Award Letter Review** –Evaluate each college’s offer of funding based on the student’s qualifications and the school's past funding offers. We also suggest an appeal strategy for additional funding, if applicable.

- ✓ **College Funding Plan** – College funding recommendations and design including all sources of funding from income, assets, grants, scholarships, and loans.

- ✓ **Communication Profile** - Online communication profile for parents (and students) to better understand each other’s strengths and how to communicate better together.

- ✓ **Financial and Loan Review** – Annual review until student graduates from college.

Westface College Planning Engagement Agreement

First Student **\$5,000**
Each Additional Student **\$1,500**

Engagement Fee \$ _____

Parent(s) Name(s) _____

Parent(s) Email(s) _____

Parent(s) Phone(s) _____

Student(s) Name(s) _____

Student(s) Email(s) _____

Client Address _____

Client Signature _____ Engagement Date _____

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College Planning Services provided by Westface College Planning

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